

# Blazin' 7s Game Procedures

## Introduction

These are the Game Procedures for BLAZIN' 7s (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at [national-lottery.co.uk](http://national-lottery.co.uk).

Any word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).



## Game details

Game Name: "BLAZIN' 7s"

Game Number: "Game 1394"

Retail Sales Price: **£1 per Scratchcard**



There is a 1 in 3.85 overall chance of winning a Prize on each Scratchcard in this Game. There are 7,764,840 Scratchcards in the initial print run of this Game.

## How to play and win

The Play Area contains a grid with nine  motifs (the "Grid"). Along the top and the right hand side of the Grid and in each top corner of the Grid are eight arrows each of which display a different monetary amount (a "Prize").

To play the Game, scratch off all of the coating on the Grid to reveal nine Play Symbols with their matching Play Captions. You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal three identical Play Symbols with their matching Play Captions which complete a horizontal, vertical or diagonal line in the Grid. The Prize will be equal to the Prize amount shown in the corresponding arrow on the top of a completed vertical, or diagonal line in the Grid or to the right of a completed horizontal line in the Grid.

## Play Symbols and Play Captions

Play Symbols		
Play Captions	<b>SEVEN</b>	<b>FLAME</b>

Nine Play Symbols with their matching Play Captions will appear under the coating of the Grid in the Play Area. Only the Play Symbols and Play Captions can be used to play the Game.

## Prize Amounts, Number of Prizes and Odds

Prize Amount		Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In : ) At Start Of Game	Tolerance For Odds Of Winning In Event Of A Further Print Run
Prize	Prize breakdown			
£1	£1	802,340	10	+/- 5.00%
£2	£2	733,374	11	+/- 5.00%
£4	£4	431,380	18	+/- 5.00%
£10	£10	43,138	180	+/- 5.00%
£20	£20	6,619	1,174	+/- 5.00%
£50	£50	624	12,444	+/- 5.00%
£100	£100	343	22,639	+/- 5.00%
£7,000	£7,000	5	1,552,968	+/- 36.55%



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Allwyn Entertainment Limited, PO Box 287, Watford WD18 9TT.  
The National Lottery Line 0333 234 5050. Call charges as above.



As Prizes are won, the number of Prizes available in each category will reduce. Once the last top Prize has been validated, Retailers will be allowed to continue selling those Scratchcards that have already been activated for sale and any unactivated Scratchcard stock will be withdrawn. To find out up-to-date Prize information visit [national-lottery.co.uk](http://national-lottery.co.uk) or call the National Lottery Line on **0333 234 5050**. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.

#### **Prize Value In the Game**

The total value of Prizes in the initial print run of Scratchcards for the Game represents 60.00% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcard for the Game is £4,658,868.

The number of Prizes in the initial print run of Scratchcards for the game relates to the number of Scratchcard recorded on Allwyn's Computer System and formally notified to the Gambling Commission before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, future withdrawal of Scratchcards (where those Scratchcards withdrawn by Allwyn without knowledge of whether they are Prize bearing Scratchcards), or additional print run(s) of Scratchcards for the Game. Providing a top Prize remains available Allwyn may print further Scratchcards for this Game. If a further print run of Scratchcards for this Game is made, then, for the Scratchcards produced in that further print run, the overall odds of winning a Prize at each Prize tier level will be, allowing for the tolerance levels as specified in the table above, the same as in the initial print run of Scratchcards for the Game.

#### **General**

In the event of any conflict between the Rules, the Procedures and any other information issued by Allwyn in relation to this Game, the Rules will take priority followed by the Procedures and then any other information issued by Allwyn.



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